BIR eBriefs
Advertise on BIR’s monthly eBrief emails – sent to 3000 BIR subscribers, the eBriefs are the ‘must-read’ for the industry to keep abreast of the most important new developments in recycling around the world, covering legislation, news, events and more.

**Planned eBrief schedule 2021**

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<th>Artwork Due</th>
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**Note:** Schedule subject to change

For more information, please call Ben Nelmes today on +44 (0)20 7841 5962, or email b.nelmes@publishingevents.com

BIR DIGITAL MEDIA

Promote your brand and generate more business

The **Bureau of International Recycling (BIR)** is the only global recycling industry association, bringing together 800 leading recycling companies and national federations from over 70 countries, representing directly or indirectly 30,000 companies.

The federation provides a dynamic forum for its members to share their knowledge and experience. It serves as a platform to establish successful business relations and to promote recycling among other industrial sectors and policy makers.

For the first time, members have an exclusive opportunity to promote their business directly to the BIR global community online and beyond.

\[\text{EBRIEF SPONSOR – €950}\]

Welcome to the latest edition of the BIR information service for members, the BIR eBrief. This overview of BIR’s activities is published on a regular basis, in order to keep you abreast of the most important ongoing actions within your world recycling federation.

In this edition you will find:

**Legislation Update:**
- China: Quality requirements for imported recycled brass, copper and cast aluminium enter into force on 1 November 2020
- Chinese quotas for waste & scrap imports: full list of 13th batch 2020
- China progresses with quality standards for mechanically recycled secondary raw materials

**BIR Publications:**
- Get the facts, data and policy recommendations about “Recycling Plastics” in our most recent report

**Conventions:**
- BIR World Recycling Convention Week 2020: Opening speech from Tom Bird
- BIR World Recycling Convention Week 2020: Commodity sessions

**China:** Quality requirements for imported recycled brass, copper and cast aluminium enter into force on 1 November 2020

According to a recent announcement of the Chinese Ministry of Ecology and Environment, the following requirements will enter into force as of 1 November 2020:
Ever since COVID-19 started spreading worldwide earlier this year, all of our daily activities, business patterns and lifestyles began to change. We are now asking ourselves: What compromises do we need to make in this “new normal”? And when will it end so our lives can get back to how they were?

For this issue of the BIR Non-Ferrous Metals Mirror, we are pre-recording all our board members’ market reports for a podcast - a new format that fits with the new business patterns we’re having to adopt in the current situation.

In the recycling industry, we are never short of uncertainties, but never have so many uncertainties all come at once: the escalation of the COVID-19 pandemic; the US/China trade conflict; China’s undisclosed import policies for recycled materials; and the possibility of further lockdowns in some countries. On the upside, both China and India - two of the largest markets for non-ferrous metals - have announced massive post-COVID economic stimulus plans, thus giving us some positive news in this era of uncertainty.

All in all, the current situation brings to mind that old Doris Day song “Que sera, sera (Whatever will be, will be)”. This seems the perfect attitude for the world in which we live today.

Please join us on October 15 at 15:00 CET for the latest BIR Non-Ferrous Metals Division eForum, during which recycling industry leaders will talk about developments in each region of the world. BIR would definitely like to count on your support.
BIR World Mirrors website

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